



Bu proje Avrupa Birliđi ve Türkiye Cumhuriyeti tarafından finanse edilmektedir.



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## PRESS RELEASE

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### TRANSFORMATION TO TECHNICAL TEXTILES PROJECT IN DENİZLİ MEETS WITH THE INDUSTRY AT THE 3rd AEGEAN TEXTILE MACHINERY FAIR!

*Considered among the leading local fairs of the world, the 'Aegean Textile Machinery Fair' will be held for the third time this year in Denizli on March 23-26, 2021. One of Turkey's largest industrial infrastructure investment projects, 'Transformation into Technical Textiles in Denizli', implemented by the Denizli Chamber of Commerce, will come together with the leading textile industrialists of both Denizli and Turkey at the fair and present information about the 'Denizli Technical Textiles Centre' and 'Denizli Technical Textile Cluster' to its visitors.*

Denizli Chamber of Commerce President Uđur Erdoğan: "We invite technical textiles manufacturers and all textile manufacturers planning to start technical textiles production to this meeting to transform their innovative ideas into prototype products and implement them. It is in our hands to move forward with textile in Denizli." He called on the sector to meet with the project at the fair with his words.

Representatives of Denizli Chamber of Commerce and project experts will introduce the latest technology equipment, technical textiles prototyping and sample production opportunities, training and consultancy services in areas such as marketing and access to financial resources offered to textile manufacturers during the fair. Experts will also hold bilateral meetings with textile machinery manufacturers and textile manufacturers at the fair stand.

Textiles for vehicles such as seat belts, headlining, door panels, air filters are also available at the project fair stand; geological textiles used for reinforcing embankments on the ground surface; technical textiles usage areas that we encounter in many fields such as agricultural textiles used for the protection of agricultural crops will be exhibited with samples.

Denizli Technical Textiles Centre works to provide the most up-to-date solutions to the most special needs of textile and apparel manufacturers in an area of approximately 1000 m<sup>2</sup> in Denizli Organized Industrial Zone. The 'Denizli Technical Textiles Cluster', which was established with the principles of smart solidarity and cooperation, was established in Denizli to create the synergy that will enable the transformation of the textile industry into technical textiles manufacturing and aims to be one of the





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main players in the world technical textiles market with the production of high value-added and innovative products in the region.

### What is the "Transformation to Technical Textiles Project"?

Funded by the European Union and the Republic of Turkey, supported within the scope of the "Competitive Sectors Program" carried out by the Ministry of Industry and Technology and implemented by Denizli Chamber of Commerce, the "Transformation to Technical Textiles Project in Denizli" is one of the most important sectoral competitiveness enhancement projects implemented in our country with a budget of 5 million Euros. The aim of the project is to ensure the transformation of Denizli textile manufacturing industry into technical textiles and to support SMEs in this sector to be included in global value chains by increasing their competitiveness.

The objectives of the project are:

- Establishment and operation of Denizli Technical Textiles Centre
- Providing technical textiles transformation services to SMEs
- Establishment of Denizli Technical Textiles Cluster
- Increasing the capacity of SMEs and entrepreneurs in the transformation into technical textiles
- Increasing the awareness of SMEs in these areas

**For more information, please visit: [www.dto.org.tr](http://www.dto.org.tr)**

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